



Press Release

**Reproflex3 Partners with Hybrid Software to Transform Prepress Workflows**

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Paul Bates, UK & Global Accounts Sales Manager at Hybrid Software UK with Andrew Hewitson, Group CEO of Reproflex3.

Reproflex3, a leader in prepress services for the packaging industry, has announced an exciting partnership with Hybrid Software UK Ltd.

The collaboration is set to redefine prepress workflows by integrating advanced technologies that enhance efficiency, accuracy, and collaboration for global brands and commercial printers.

This strategic partnership brings together Reproflex3’s expertise in flexographic printing with Hybrid Software’s proven record of delivering cutting-edge technology solutions for the industrial printing sector.

“As a global leader in prepress services, we are committed to equipping our clients with the latest tools and innovations,” said Andrew Hewitson, CEO of Reproflex3. “Partnering with Hybrid Software allows us to streamline workflows, enhance automation, and support the evolving demands of modern printers and converters. Their ambition to grow and deliver excellence aligns perfectly with ours.”

The collaboration leverages a cloud-based platform with API integration to provide secure access across all six Reproflex3 sites worldwide. This ensures that tasks can be executed seamlessly, delivering optimised and consistent results regardless of location.

“This partnership further positions us as a serious contender in the global flexo prepress industry. We are a technology company enabling our customers to benefit from the very latest toolsets, data and expertise to maximise their productivity and quality,” Hewitson added.

Paul Bates, UK & Global Accounts Sales Manager at Hybrid Software UK, expressed enthusiasm for the collaboration: “Reproflex3 has a long-standing reputation for innovation in flexographic printing. Our solutions complement their vision to set new standards in prepress workflows. This partnership not only reinforces our commitment to the industry but also enables us to deliver the next generation of tools that will transform how packaging graphics are managed and produced.”

Through this collaboration, Reproflex3 and Hybrid Software are not only tackling existing challenges but also creating opportunities for cost reduction, workflow optimisation, and revenue growth. The partnership reflects both companies’ commitment to providing the highest standards of quality and innovation to brands, printers, and converters worldwide.

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**Photo caption:**

(Left to Right) Paul Bates, UK & Global Accounts Sales Manager at Hybrid Software UK with Andrew Hewitson, Group CEO of Reproflex3.

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**Note to Editors:**

**About Reproflex3:** Founded in 1996, Reproflex3 is a global leader in prepress solutions, flexographic printing, and plate manufacturing. With operations in the UK, Dubai, India, and New Zealand, the company employs over one hundred prepress specialists and delivers its award-winning services to more than twenty countries. Find out more at [http://reproflex3.com](http://reproflex3.com/).

**About Hybrid Software:** With offices in Belgium, Germany, US, UK, Spain, France, Italy, and China plus a global partner network, Hybrid Software is an enterprise software development company focused on innovative productivity tools for the graphic arts industry.

Hybrid Software’s CLOUDFLOW workflow, PACKZ PDF editor, iC3D visualization software, and print quality solutions offer a unique set of advantages that include native PDF workflows, enterprise cloud solutions, scalable technology with low cost of ownership, and direct integration with leading MIS solutions and output devices. These products are used by thousands of customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format and digital printing. Hybrid Software is a subsidiary of Hybrid Software Group. [www.hybridsoftware.com](http://www.hybridsoftware.com).