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**Press release**

**Global Production of Aluminum Aerosol Cans Grows by Over 4% in 2024**

The member companies of AEROBAL, the International Organization of Aluminum Aerosol Can Manufacturers, reported worldwide deliveries of 6.75 billion units in 2024. Compared to the previous year, this represents a 4.2% increase. This remarkable growth, despite a rather challenging economic environment, was driven by robust demand across all key market segments, including personal care and cosmetics, pharmaceuticals, as well as food and household products.

**Strong Demand Across All Key Markets**

The personal care sector remains by far the most important market, accounting for approximately 81.5% of total demand and achieving an overall growth of 4% compared to 2023. Deodorants and antiperspirants continue to dominate this category, delivering solid growth of 3%. The standout performers in the broad field of personal care were shaving gels and foams, with an impressive 15% increase in deliveries.

A significant boost for aluminum aerosol cans came from household products and technical applications, which recorded an outstanding growth of 22.7%, largely driven by rising demand for air fresheners and insecticides. The pharmaceutical and food segments also experienced notable increases, with deliveries up by 10% and 11.5%, respectively.

From a geographical perspective, all global markets showed positive developments in 2024, except for Africa, where deliveries declined by 5.5%. The EU (in addition to the UK) and the Americas remain the two dominant regions, accounting for 72% of global deliveries. Together, they achieved a significant 5.5% growth. Additionally, the Middle East region reported an impressive 17% increase in demand.

Looking ahead, most industry experts anticipate stable to increasing demand for aluminum aerosol cans in 2025, though growth may vary by region. Manufacturers also see additional opportunities in innovation and portfolio diversification, exploring new markets for non-aerosol applications, such as cosmetic jars, beverage bottles, and snack containers.

**Industry Adaptation: Innovation and Sustainability in Focus**

The industry is working diligently to ensure that aerosols meet the highest environmental and sustainability goals. The focus on recyclability and compliance remains a top priority. These efforts, along with adaptation to the evolving PPWR requirements, are central to the industry’s commitment to high-quality, sustainable packaging solutions.

“The solid growth we’ve experienced in 2024 shows that our industry is on a positive trajectory,” said Rob Huffman, President of AEROBAL. “But as we look to the future, we must remain focused and be prepared to face the coming challenges with creativity. The regulatory pressures, particularly in the EU, are intensifying, and global trade dynamics—such as those impacted by the current US administration’s policies—pose additional challenges. However, our industry is committed to innovation and sustainability, which will be key drivers for success in 2025 and beyond.”

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