

## Press Release

### KRAIBURG TPE Achieves GRS Certification: Verification of TPE Solutions with Recycled Content

Kuala Lumpur, June 2024

Page 1 of 4

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### KRAIBURG TPE Achieves GRS Certification: Verification of TPE Solutions with Recycled Content

Kuala Lumpur, June 2024 – KRAIBURG TPE, the global TPE manufacturer production site in Malaysia has recently obtained the [Global Recycled Standard \(GRS\) certification](#) for selected thermoplastic elastomer (TPE) solutions. This milestone caters to various industries including personal care, household appliances, wearables, and consumer electronics.

In response to the growing demand for more sustainable solutions in the plastics industry, KRAIBURG TPE has taken proactive steps to provide customers with alternatives. The GRS certification ensures that these alternatives meet stringent social and environmental criteria throughout the production process, including the use of GRS-certified raw materials and seamless traceability in the supply chain.

Utilizing GRS-certified recycling based TPE compounds offers numerous benefits for both customers and KRAIBURG TPE. The certification complies with international environmental and social standards. This supports [sustainability](#) initiatives and aligns with global climate targets.

The GRS certification for KRAIBURG TPE recycling based materials confirms:

- The chemicals used comply with international regulations and standards to ensure product safety.
- Externally verified recycling content.
- Complete traceability in the supply chain, enhancing transparency and accountability.
- Transition from fossil-based to more sustainable raw materials, consequently reducing the [carbon footprint](#).

#### Media Contact

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## Press Release

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Page 2 of 4

As part of its commitment to sustainability, KRAIBURG TPE will gradually increase the use of recycled materials in its products, further reducing its carbon footprint compared to its counterparts produced using virgin materials.

The company ensures that all necessary measures are taken to maintain product quality and processing equipment, ensuring a simplified transition for customers.

The GRS-certified recycling based TPE compounds are tailored to industries where the benefits of more sustainable materials are most significant, including personal care, household appliances, wearables, and consumer electronics.

KRAIBURG TPE is dedicated to supporting its partners and customers on their sustainability journey, driving an improved environmental and social impact while delivering high-quality solutions.

With the GRS certification, KRAIBURG TPE reaffirms its commitment to innovation and more sustainability, empowering customers with choices for their sustainability application. Together, we can build a more sustainable future for generations to come.

**Currently, the GRS certification is valid for recycling content products produced from KRAIBURG TPE's production site in Malaysia.**

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Kuala Lumpur, June 2024

Page 3 of 4



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For high-resolution photography, please contact Bridget Ngang ([bridget.ngang@kraiburg-tpe.com](mailto:bridget.ngang@kraiburg-tpe.com) , +6 03 9545 6301).

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Kuala Lumpur, June 2024

Page 4 of 4



### About KRAIBURG TPE

KRAIBURG TPE ([www.kraiburg-tpe.com](http://www.kraiburg-tpe.com)) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable and tailored products for customer applications. With more than 660 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.