News Release

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**Norwalt Automation Group Launches New Corporate Umbrella Company, Introduces Four Specialized Divisions**

***New divisions strategically align company to better suit target markets in the automation space.***

***Randolph, NJ*** – **Norwalt**, a leader in automation systems integration, is proud to announce the launch of its new corporate umbrella company, the **Norwalt Automation Group**. This strategic move brings together four specialized divisions under one unified brand to better serve the diverse needs of key industries. The new divisions include the **Norwalt Automation Division, Norwalt Life Sciences Division, Norwalt Food & Beverage Division, and Norwalt Digital Division.**

Under the leadership of Chairman Mike Seitel, Norwalt Automation Group aims to deliver tailored, cutting-edge solutions to its partners across various sectors. This expansion reflects Norwalt's commitment to innovation and growth, ensuring that the company remains at the forefront of automation technology.

Each new division will be led by a collective team of divisional managers and senior company directors, and function under the leadership of the larger groups’ experienced leadership and executive team featuring industry leaders: Keith Harman, Executive Director of Business Development, Herbie Hoos, Executive Director of Manufacturing, and Donna Collura, Executive Director of Finance.

"I'm thrilled to announce the formation of our newly structured divisions under the Norwalt Automation Group umbrella company," said Mike Seitel, Chairman of Norwalt Automation Group. "These expanded divisions allow us to align more closely with the specific needs of our target industries, ensuring that we deliver tailored, cutting-edge solutions to our partners. This expansion reflects our unwavering commitment to innovation and growth."

**The new divisions within Norwalt Automation Group include:**

- **Norwalt Automation Division:** Focused on advanced automation systems for a wide range of industries.

- **Norwalt Life Sciences Division:** Dedicated to providing specialized automation solutions for the life sciences sector.

- **Norwalt Food & Beverage Division:** Tailored to meet the unique needs of the food and beverage industry, offering innovative processing and packaging automation.

- **Norwalt Digital Division:** A future-focused division specializing in digital printing and automation, integrating AI, vision/inspection equipment, data collection/security, Industry 4.0, and Digital Twin technologies.

For more information on Norwalt Automation Group and its new divisions, please visit [www.norwalt.com](http://www.norwalt.com) or contact Mike@Norwalt.com.

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**About Norwalt Automation Group**

For more than five decades, Norwalt Automation Group has specialized in custom-built automation and line integration machinery for complex manufacturing applications. The company's engineers design, construct, validate and install premium production equipment for a wide array of sectors, including medical devices, life sciences, food & beverage, personal care, and household items. Norwalt Automation Group produces machinery meeting a broad range of functionalities – from packaging and product assembly and post-mold automation to modular automation cells and robotics systems. Many customers rely on Norwalt’s vision system experience enabling them to incorporate highly technical vision systems, both stand alone and integrated, to ensure accuracy in a wide range of applications.

Often, Norwalt's unique-to-customer solutions comprise intricate, low- to high-volume machinery and robotics designed from proof of concept, many of whose capabilities have never been attempted let alone realized. Always, its equipment provides maximum efficiency and minimal downtime backed by the company’s unsurpassed, engineering-centric customer service and support. For more information visit [www.norwalt.com](http://www.norwalt.com).