Press Release

FOR IMMEDIATE RELEASE

**Title: Craigavon Office Supplies and JH Office Supplies Rebrand to Zeus Office – Complete Workplace Solutions Effective September 1st**

Following the successful rebrand of JH Label Solutions to Zeus Labels on 1st June, we are excited to announce the upcoming rebranding of Craigavon Office Supplies and JH Office Supplies, effective 1st September 2024. The new entity will operate under the name [Zeus Office – Complete Workplace Solutions](https://craigavonofficesupplies.co.uk/), offering an extensive and unified range of workplace products and services.

This strategic rebranding initiative will bring together the strengths of Craigavon Office Supplies and JH Office Supplies under the Zeus banner, providing a seamless and comprehensive service experience for their customers.

**Zeus Office – Complete Workplace Solutions will offer:**

* **Office Stationery Supplies:** Including files, folders, pens, paper, and display boards.
* **Modern Office Furniture Fitouts:** Custom solutions tailored to meet individual client needs.
* **Personalised Promotional Products:** Such as pens, umbrellas, cups, bottles, and bags.
* **Office Catering Supplies:** Including disposable cups, beverage dispenser consumables, and bulk tea or coffee bags.
* **Office Janitorial Supplies:** From cleaning fluids and cloths to mopping systems and signage.
* **Shredding Services:** Safe disposal of toners, uniforms, hard drives, branded literature, and media.

The rebrand not only unifies their diverse offerings under one brand but also positions Zeus Office as a leading provider of complete workplace solutions, opening new opportunities for businesses to engage with their broad service portfolio.

“Today marks an exciting new chapter for our company as we bring together Craigavon Office Supplies and JH Office Supplies under the Zeus brand. This rebrand is more than just a name change; it represents our commitment to offering a comprehensive, unified range of workplace solutions to meet the evolving needs of our customers. By combining our strengths and expanding our portfolio, Zeus Office will deliver a seamless service experience, ensuring that our customers have everything they need to succeed, all under one roof. We are thrilled to continue this journey of growth and innovation with our valued clients.” – Keith Ockenden, CEO.

Craigavon Office Supplies was established in the 1950s under the James Hamilton Group, a company founded in the 1920s that initially supplied wrapping papers to the local linen industry. Over the decades, the James Hamilton Group diversified into commercial printing and food packaging before launching its office supplies division. JH Office Supplies, established in Ballymoney 1980’s, further expanded our reach and capabilities.

This rebranding effort underscores Zeus’s commitment to staying modern and aligning with market trends, ensuring that Zeus Office continues to provide quality products and exceptional customer service. Zeus Office look forward to serving their valued customers under their new name and to continuing their tradition of excellence; an opportunity for people to consolidate their complete workplace supplies with Zeus Office!

For media inquiries or further information, please contact:

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**About Zeus Packaging**

Zeus Packaging is a leading provider of sustainable packaging solutions, committed to innovation and excellence in serving a diverse range of industries. With a focus on sustainability and customer satisfaction, Zeus Packaging delivers high-quality, eco-friendly packaging products to clients worldwide. Serving in 38 countries and with 61 locations, Zeus truly is a global packaging solutions provider.

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