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PRESS RELEASE

## **Reifenhauser Inc. appoints Matthew Banach as new Vice President Sales CSC**

**Maize (USA, Kansas), September 23, 2024**

Reifenhauser Incorporated, the U.S. subsidiary of the German extrusion machine manufacturer Reifenhäuser Group, has appointed Matthew Banach as the new Vice President Sales Cast Sheet Coating (CSC). Effective September 2, Banach has assumed responsibility for the further expansion of Reifenhäuser's North American flat film and sheet extrusion business. With decades of experience and a proven track record in the extrusion industry he will support Reifenhäuser customers in setting up successful production lines.

Steve DeSpain, Vice President Reifenhauser Inc., says: "We are pleased to have Matt on our team as it shows the continued commitment that Reifenhäuser has in the North American market. Matt is an industry veteran and has experience in leading positions both on the processing and machinery side."

Banach adds: "With a career dedicated to the plastics industry, I am thrilled to step into a leadership role at Reifenhäuser, a true global pioneer in extrusion technology. I look forward to contributing to Reifenhäuser's renowned legacy of engineering, innovation, and manufacturing excellence as we push the boundaries of technology and shape the future of the industry together."

Banach has held various leadership positions, including Vice President of Sales at Processing Technologies International (PTi). He also founded Global Process Solutions (GPS), a leading-edge consultancy in engineering, manufacturing, and technical operations primarily in the packaging industry.

In his new role as Vice President Sales CSC, Banach will focus fully on Reifenhäuser's Cast Sheet Coating technologies and make their advantages visible in the market. Reifenhäuser CSC systems are consistently designed for maximum OEE (Overall Equipment Effectiveness) and enable the efficient processing of recycled material. A particularly unique selling point are the Value PET lines, for example, featuring a co-rotating twin-screw extruder and a high-performance vacuum system for the direct extrusion of recycled PCR-PET material. The FDA/EFSA certified process allows the production of food-safe sheet without the need for an upstream cleaning and drying process.

#### **About Reifenhauser Incorporated**

Reifenhauser Incorporated, based in Maize (USA, Kansas), represents Reifenhäuser Group's premium product lines including Reifenhäuser Blown Film Lines, Cast Film, Thermoforming Sheet and Coating Lines as well as special extrusion systems in the US and Canadian markets.

The company's value-added services include:

- North American sales and customer service
- US based project management and engineering support
- Mechanical and electrical installation support
- "Turnkey" installations
- Retrofit assistance for existing lines
- Field service by local expert technicians
- Extensive spare parts inventory for immediate shipment from Wichita, KS
- "Next flight out" spare parts service

**About the Reifenhäuser Group**

The Reifenhäuser Group together with its highly specialized business units is the leading provider of innovative technologies and components for plastics extrusion. Founded in 1911, the company is a global supplier of high-tech solutions. With its technologies and the know-how of its 1,750 employees, Reifenhäuser has the world's largest network of expertise in plastics extrusion technologies. The CEO of the Group is Bernd Reifenhäuser.



**Matthew Banach, Vice President Sales CSC, Reifenhauser Inc.**  
Picture: Reifenhäuser